



## Your Portrait Questions Answered

Below is some information to make the very most of your portrait experience, including information on locations, what to wear, make up, hair, prices and what to expect from the photo shoot and your purchasing appointment.

The first thing to consider when preparing for the shoot is a location. Options include beach, rocks, parks, headlands, studio, rural or bush settings, home and locations within the suburbs. When choosing a lo-

cation take into account the age of the children, places you actually spend time at that hold a sentimental value for you and the time of year.

Many families jump at the idea of beach photos only to find that young children or toddlers end up covered in sand. Although this makes for some fun images, it is not always the best way to capture the youngest ones.

If you are at all unsure of suitable locations we will be more than happy to offer suggestions and recommendations.





### Which Time of Year is Best?

What is the best time of year to have photos is a question that is often asked. We capture great photos, no matter the time of year, although the weather will have a bearing on the style of images and the type of clothes that will be worn. As long as everyone is dressed for the conditions, we can capture those natural images that everybody loves. Don't ever be put off by the colder months as some of the best moments can be caught on deserted beaches, amongst autumn leaves or wrapped up in a winter scarf and a warm hat.

### What Should We Wear?

Having the right type of clothes can really make the photo shoot a success. It's important for group photos that everyone avoids patterns and prints as they will compete for attention with the faces in the final images. Prints and patterns will also 'date' an image as quickly as fashions change.

It is best to stay with plain tops and if possible it can look terrific if everyone stays with a similar colour. Denim jeans always look great as do any natural or earthy toned pants or skirts. For tops, dark colours look great, as do earthy tones or pastels. It's best to avoid white if possible (it's been done to death) - black looks great, particularly in black and white prints.

For kids, bring a range of clothes including bright colours and props like favourite toys, hats, scarves, jackets etc.

It is important to feel comfortable in what you are wearing, especially if you are selecting what to wear for your partner or teenagers. If everyone feels comfortable, we are able to capture their real personalities.

Don't forget to bring enough warm clothes in the cooler months.

We guarantee you will have a memorable and fun experience with impact images.

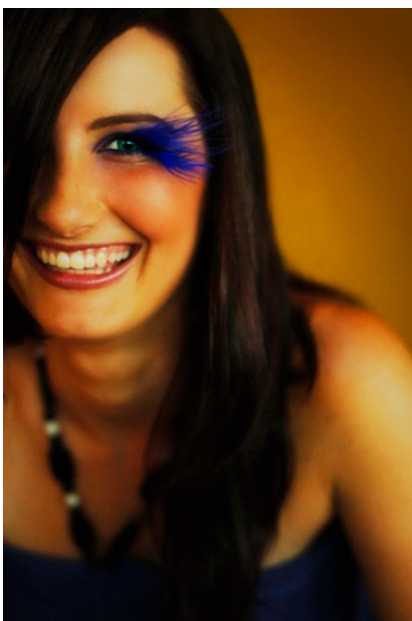


## Make Up & Hair

If you are looking for those natural shots that we are known for, it is best to avoid heavy makeup. I guess the best way to know is to wear whatever makeup that you would normally wear with the outfit that you will be wearing when you have your photos taken. If you have any blemishes on the day, don't try and conceal them with a layer of foundation if you don't normally wear foundation as we will re-touch your images. Just go with what you would normally wear.

Hair can be however you like but if you have shoulder length or longer hair, it is best to be prepared to wear it up in case of windy conditions. Wear your hair out if that's the way you prefer but have some pins, clips or bands on hand if we need them.

For guys, don't come with a handful of gel in your hair if you never wear it like that. Again, natural is best.



## The Photo Session

Most portrait sessions last for one hour and in this time we will capture any combinations you would like as well as some you may not have considered. There is no limit to the amount of photos taken, however, an hour is usually sufficient to capture everything and by this time most kids have had enough.

If young children are involved in the portrait session, it is a good idea to bring a separate top to change into as well as water and a snack like dry biscuits.

One thing that doesn't work during the shoot is having parents constantly asking their kids to smile. The resulting images are usually full of fake

If you have an idea for your portrait session - let us know and we'll run with it!

smiles, and children tire very quickly and become bored. The shoot is meant to be fun for everyone and the idea is to capture the kids in a natural environment with natural expressions.

If your child is unwell on your scheduled date don't be afraid to reschedule the sitting. We can normally accommodate any change and would rather do this than struggle with an unhappy child.

Baby shoots are usually carried out in the studio where we can control the temperature and environment. Once kids are old enough to sit up we usually head out of the studio.





Family sessions are all about getting out there and having some fun.

### Prices & Pricing

A booking fee of \$95.00 includes a portrait session at a location of your choice on the Central Coast or a studio shoot. Included is a 5" x 7" enlargement of your choice.

After the portrait session, we will contact you to arrange the purchasing appointment which can take from one to two hours. At this time we will show you all the photos taken before you eliminate unwanted images. This process requires your full attention as you will be selecting images that will be in your life for

many years. For this reason it is best if you are able to attend without children. These appointments can be made for the evening if it is more convenient.

As a guide, most families spend between \$500 and \$3000 on framed prints, albums, CD's, DVD's or folios. We don't have packages which was a decision we took to prevent anyone from feeling like they were being pressured into purchasing something they don't want. You only order what you like, no matter how large or small - there will be no pressure sales!

All photos are taken in colour but you will have the option of having any or all in black and white, sepia or colour toned.

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### Book today - don't let another day go by....

Although I have listed plenty of guidelines, every portrait session is an individual experience so if you have something in mind that you would like to discuss, please do not hesitate to call the Studio on the numbers listed.

We look forward to being able to capture some memories that will make your family smile every time they see them for generations to come.

